

# MONTCLAIR ELEMENTARY SCHOOL

## COOL THE EARTH 2012 TO BEGIN!

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### MESSAGE FROM THE PRINCIPAL

February 6, 2012

Dear Montclair Elementary School families,

I am pleased to announce that Montclair Elementary School will be participating again this year in the climate action program called Cool the Earth. We want to follow on the great success of last year's program and once again work together to take energy-saving actions at home and at school. This year's program will run from February 21-April 20 and is being coordinated by the school's Green Team.

During the week of February 21<sup>st</sup>, your child will bring home a coupon booklet containing ways you can reduce your energy use and carbon emissions. This year's coupon book contains even more challenging actions than last year. A Green Team parent will talk with your child's class about the program and why we are doing it.

The way the program works is that each child talks with their families about actions to take that are described in the coupon booklet. Once your family commits to a Cool the Earth action, the student can turn in the appropriate coupon to their teacher. **IMPORTANT TO NOTE: Most coupons require a parent signature before they can be turned in.**

Your child's teacher will determine what days are best for their students to turn coupons in. When the teacher receives a coupon from your child, your child will then receive a Cool the Earth trading card in exchange. Some of the trading cards will be Prize Cards, which enable your child to get a small prize from the teacher.

For the program to be meaningful, we hope you will talk with your child about the important energy-saving measures actions highlighted in the program and what a difference they can make. There are additional resources and information at [www.cooltheearth.org](http://www.cooltheearth.org). Cool the Earth is a great way to educate our kids about the earth and ways we can protect it.

At the end of the program, all coupons will be collected and entered into a random drawing for prizes to be held at a fun assembly on Earth Day, April 20. So the more actions a family takes, the more chances a child has to win. This year's goal for our school is to take 1,500 actions.

I am proud of our school community for joining in this effort. In addition to our kids learning about solutions to climate change, they will also be learning about responsibility, citizenship and caring—values our students will carry with them for life.

Sincerely,



Nancy Bloom  
Principal